

HOME OF ELITE HIGH-PERFORMANCE CRICKET AND
MARKCRICKET GLOBAL ACADEMY.



SAUDI CRICKET

WELCOME TO
REGC HOME GROUND



#BE A GAME CHANGER THE WORLD IS FULL OF PLAYERS
#WORKHARD IN SILENCE LET YOUR SUCCESS MAKE THE NOISE
#1 DREAM #1TEAM #1FAMILY

 REGCKSA

 regc_hpp_academy

 REGC_KSA

 markcricket.com



**SPONSORSHIP PROPOSAL FOR RIYADH
ELITE GAME CHANGERS - REGC
2023-2024**



About Markcricket Global Cricket Academy and REGC CC]

Markcricket Academy and Riyadh Elite Game Changers Cricket Club (REGC CC) is a family oriented professional Elite High-Performance cricket club based in Riyadh, KSA. REGC fields 1 senior men's teams, 1 senior women's teams, one veteran's side, 1 junior teams in U18, U16, U14, U12 and Markcricket academy High-Performance cricket program.

Since being established in 2012 we have been an active community member of the middle east, Asia. Participating in council events and opening our facility to the community wherever possible.

Our success speaks for itself, in both our longevity, representative players and premierships. With our club heading towards our 11th year in 2023/24, now is an exciting time for a sponsor to get on board and form a partnership with our club.

Ground Location:

Markcricket and REGC Home Ground, Exit 18, Al Sulai, Riyadh City]

Competition Area:

SACF- Central Region – Riyadh Cricket Association.



Under Direct Affiliation with
SAUDI ARABIAN CRICKET
FEDERATION &
RIYADH CRICKET ASSOCIATION



SAUDI CRICKET
الاتحاد السعودي للكريكيت



- **Mr. MOHAMMED AZIM KARAJAGI**

- **ICC LEVEL 3 GLOBAL ELITE HIGH PERFORMANCE CRICKET COACH**
- **Current Head Coach of Riyadh Cricket Association**
- **One of the well-known cricketers in Asia and Middle East and ICC Level 3 Elite High-Performance Cricket coach and Former Coach of Saudi Arabia National Team and ICC Certified Curator and Umpire**
- **Founder of Riyadh Elite Game Changers Cricket Club , Markcricket Global Academy, Wings DCC-Qatar & National Cricket Club India**



Proposal



Markcricket Academy and Riyadh Elite Game Changers would like to invite RED HOLDINGS] to apply for our Gold Sponsor Package.



We believe this package is the best suited to [RED HOLDINGS] and will provide the most value for your investment.



Details of this and our other standard packages can be found overleaf, but please keep in mind that these can be tailored to ensure the best outcomes for [RED HOLDINGS] and MARKCRICKET GLOBAL ACADEMY AND REGC CC.

INTRODUCTION

Team Founded in 2012 by the Name of Wings Dcc Qatar, Riyadh Elite Game Changers Cricket Club (REGC) formerly known as Red Sea ALJ Toshiba

Affiliated with RIYADH CRICKET ASSOCIATION (RCA, Qatr Cricket Association and Western Province Cricket Association)

RCA is an organization which is affiliated with Saudi Cricket Centre earlier and now known as Saudi Arabia Cricket Federation the only affiliated cricket administrative body in the Kingdom of Saudi Arabia on behalf of Asian Cricket Council, International Cricket Council & Ministry of Sports.

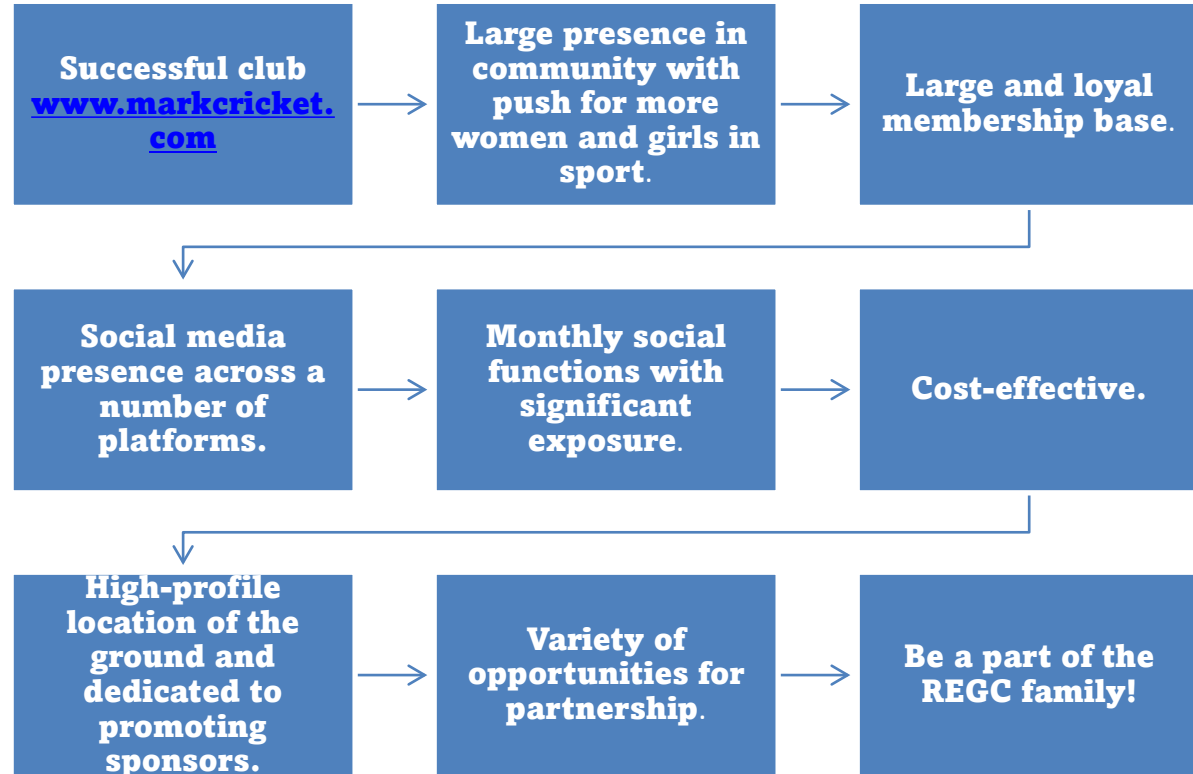
REGC has Completed its 11 years of success to promote and support cricket in the Jeddah Western region and Riyadh Central Region (KSA) by well known and respectful people.

REGC players and officials represented "SAUDI NATIONAL CRICKET TEAM" on Senior and Youth Level in International Cricket Council (ICC) and Asian Cricket Council (ACC) organized Tournaments.





Why Partner with REGC?





WEEKLY PRESS INSERTIONS ON DIFFERENT MEDIUM LIKE FACEBOOK LIVE, INSTAGRAM & TWITTER & SPONSOR CAN USE THE EVENT IN THEIR CAMPAIGNS



SPONSORS BRANDING & PROMOTION ON PAVILIONS AS PER THE REQUIREMENT.



TOURNAMENT NAME AS PER THE SPONSOR & ITS MARKETING ON SOCIAL MEDIA NETWORKS LIKE FACEBOOK, TWITTER & INSTAGRAM.



SPONSOR LOGO WILL BE ON HOARDINGS, TROPHIES & MEDALS FOR EVENT TIMELINE OF THREE WEEKS COMPRISING OF A MINIMUM OF 300 PLAYERS.





SPONSORSHIP BENEFITS

- Audience of different Nationalities including (Pakistanis, Indians, British, Australians , South Africans, Srilankans ,Bangladeshis & Saudis.
- Brand Awareness through hoardings, leaflets, brochures etc..
- News coverage weekly in Saudi Gazette, Arab News and Urdu News Press release
- Internet news coverage on social media websites like, Facebook, Twitter etc..
On weekly bases
- RCA website <https://rca-ksa.com/> (Logo and the name of Sponsors display for the period of 6 months)
- Interview Opportunity
- RCA will present the sponsors as a chief guest at the Final Award Ceremony



Strategic Objectives

Set the standard for successful grass roots development.



50%

SAUDI PLAYERS PARTICIPATION UNDER VISION 2030



30%

GRASSY GROUNDS AND TURF WICKETS
PLANNING & BUDGETING



100%

RCL WILL CONNECT WITH SACF DIRECTLY FOR
DEVELOPMENTS OF SAUDI CRICKET



100%

RCL MANAGEMENT VISION IS TO BECOME FULL TIME
ASSOCIATE MEMBERS OF ICC LIKE UAE



70%

ATTRACT GENEROUS FINANCIAL SUPPORT THROUGH
SPONSORS, PROMOTIONS AND ADVERTISEMENTS.





Benefits

<u>SPONSOR LEVEL</u>	<u>PLAYER SPONSOR*</u>	<u>PREFERRED SUPPLIER</u>	<u>OFFICIAL SUPPLIER/BRONZE</u>	<u>SILVER</u>	<u>GOLD (Major Sponsor)</u>
Cost of Package	\$1000+	\$4000-\$5500	\$5500-\$10000	\$10000-\$12500	\$15000 +
Duration of partnership	1 year	1 year	1 year	1 year	1 years
Certificate of appreciation	✓	✓	✓	✓	✓
Business cards/pamphlets in clubrooms	✓	✓	✓	✓	✓
Logo in clubrooms	With player photo	Sponsor board	Sponsor board	Sponsor board	
Logo on website		Business Logo	Business Logo	Business Logo	Business Logo + weblink
Logo on annual report		✓			
Newsletter presence			Logo	Logo	Logo + 1 article
Facebook "Like" of your page (if one exists)		✓	✓	✓	✓
Facebook – post with links to your website/Facebook page			1 per season	2 per season	4 per season
Twitter feed – links to your twitter/website			1 per season	2 per season	4 per season
Presentation night			2 invitations	4 invitations	8 invitations + presentation of an award
Email – forward promotional emails to members				1 per season	2 per season
Social membership				2 per season	4 per season
Game Day on-field signage				✓	✓
Logo on Match Day Shirt					✓
Opportunity to speak to members at a club dinner					✓

SPONSORSHIP IS REQUIRED FOR A SUM OF 77,000 SAUDI RIYALS TO ACQUIRE THE FOLLOWING

Logo Signage in the Event

Recognition on Web Banner Ads

Any other requests will be considered

Logo Placement on RCA & REGC Social Media Pages

Recognition in Print Media

Exhibitors Tables/ Stalls

Recognition on Brochures and Posters

advertise as a sponsor of REGC

Sponsor Publicly thanked in pre/post event announcing

Tournament Sponsor/ Title Sponsor

Access to complete data base of players

Event Link on Website





PARTICIPATION /RECOGNITION ON GLOBAL ELITE LEVEL

It's an honor for REGC, Riyadh and Saudi Cricket that it is only team /academy of KSA in which Global Elite Level 3 coaches from ICC, ECB, Australia and BCCI have send recommendations and praised REGC Coach Mohammed Azimooddin Knowledge, wisdom and success stories which includes.

- 1. Sanjay Bangar (ICC Level 3 coach, Current Coach of RCB in IPL 2021 and Former Indian Team Assistant Coach and World Cup Player)**
- 2. JEREMY BRAY – ICC Global elite High-Performance Coach and Assessor of ICC Global Cricket Academy, Current Vantau Coach and Former Danish Cricket board High Performance Director /Coach. Former Australian and Danish Player, .**
- 3. Chamara Kapugedra : ICC GLOBAL Level 3 High Performance Coach, Former Sri Lankan ODI Captain and Player**

PRIZE DISTRIBUTION CEREMONY AT RCA 2021-22

WINNERS OF 40 OEVRS LEAGUE – PRESTIGIOUS AL HOKAIR TOURNAMENT

- MARKCRICKET ACADEMY PLAYERS SWEEPING AND DOMINATION IN RCA PRIZE DISTRIBUTION CEREMONY FOR SEASON 2021-22





PRIZE DISTRIBUTION CEREMONY AT NOFA RESORTS

Winning Moments - SATURDAY LEAGUE



REGC Has a track record of winning number of the tournaments than any other team in Riyadh, Eastern and Western Province Cricket Association under Coach Mohammed Azim

INDRAPRASTHA EDUCATIONAL RESEARCH & CHARITABLE TRUST PRESENT
ORGANIZED BY TULIPS ENTERTAINMENT

INDIA'S MOST SPARKLING STAR AWARD
NATIONAL AWARD SEASON II

M A H A R A S H T R A P U N E

MOHAMMED AZIMOODDIN
ABDUL RAHIMAN KARAJAGI

AWARDEE
SPORTS

ICC Level 3 Global Elite High Performance Cricket Coach
ICC Level 1 Curator
Current Head Coach & Cricket Player of Central Province-
Riyadh Cricket Association, Riyadh Saudi Arabia
President of World T10 Cricket Association - Saudi Arabia
Lead Consultant for Cricket Operations 10PL - Saudi Arabia
Former Coach of Saudi Arabian National Team
Former International Indoor Cricket Player participated in 2 World cups
in New Zealand in 2002 and Sri Lanka in 2004.
Founder, Director, Coach and Owner of Following Global High Performance Academies -Wings DCC
Qatar , Riyadh Elite Game Changers, Riyadh-KSA and Mumbai Elite Game Changers, Borivali -Mumbai.
Current Head Coach & Player of Riyadh Cricket Association (Central Province)

tulipsentertainment@gmail.com

Logos: Tulip's Entertainment, Madhura Arts, Jeenal Thakkar, Sabis, Gauri

WINNING TROPHIES AT SACF EVENT



Prize Distribution Ceremony in Saturday Tri Match Series





Appearance in National Colors – TEAM SAUDI ARABIA

- REGC have History of Creating players that have represented SAUDI ARABIA at an International youth stage for U19 category – ACC U19 ELITE TOURNAMENT PLAYED IN MALAYSIA namely National Skipper Hisham Shaikh, Kashir Mirza, Usman Burak, Bilal Khan, Varun Saravanan.
- REGC also have players selected for SAUDI ARABIA’s Senior team category that has tournaments around the world. The next being – Gulf Championship 2023 and ICC MENS WORLD T20 ASIA A QUALIFIERS namely Hisham Shaikh, Mujahid Khan, Usman Khaled, Kashif Mirza & Mustafa Qalandar.



Hisham Shaikh (Captain)

PLAYERS THAT REPRESENTED SAUDI INTERNATIONALLY

- ▶ HISHAM SHAIKH, Captain of REGC and Batting allrounder has represented Saudi Arabia on International stage in the U19 category at ACC U19 ELITE Tournament held in Malaysia in 2013.
- ▶ He is also in the Saudi National side that will be in action further this year in the ACC Men's World T20 Asia Qualifiers in Qatar.
- ▶ As an All rounder, Hisham is one of the fittest guys around Saudi Arabia and we are glad to have him with us at REGC.



Bilal Khan (All Rounder)

PLAYERS THAT REPRESENTED SAUDI INTERNATIONALLY

- ▶ BILAL KHAN, Player of REGC and Bowling allrounder has represented Saudi Arabia on International stage in the U19 category at ACC U19 ELITE Tournament held in Malaysia in 2013.
- ▶ He has represented University of Liverpool on national level and part of Aligarh Muslim University back in India and is a national level cricketer.
- ▶ As an All rounder, Bilal is one of the fittest people around Saudi Arabia and we are glad to have him with us at REGC.



PLAYERS THAT SHORTLISTED FOR SAUDI ARABIAN SENIOR TEAM

- ▶ KASHIF MIRZA, Player of REGC and Wicket Keeper Batsman has been Selected in Saudi Arabia's national side in their training program is a possible reserve for ACC Men's World T20 Asia Qualifiers in Qatar.
- ▶ He has played first class cricket back in Pakistan representing his district on national level.
- ▶ As an experienced cricketer and top-quality sportsmanship in Saudi Arabia and we are glad to have him with us at REGC.



PLAYERS THAT SHORTLISTED FOR SAUDI ARABIAN SENIOR TEAM

- ▶ MUJAHID KHAN, Player of REGC and Batting allrounder has been Shortlisted in Saudi Arabia national side in their training program is a possible reserve for ACC Mens World T20 Asia Qualifiers in Qatar.
- ▶ He has played first class cricket back in India representing his district and college on national level.
- ▶ As an experienced cricketer and top-quality sportsmanship in Saudi Arabia and we are glad to have him with us at REGC.



PLAYERS THAT SHORTLISTED FOR SAUDI ARABIAN SENIOR TEAM

- ▶ USMAN KHALED, Player of REGC and Batting allrounder has been Shortlisted in Saudi Arabia national side in their training program is a possible reserve for ACC Mens World T20 Asia Qualifiers in Qatar.
- ▶ He has played first class cricket back in Pakistan representing Lahore and Punjab province on national level
- ▶ As an experienced cricketer and top-quality sportsmanship in Saudi Arabia and we are glad to have him with us at REGC.



COACH THAT REPRESENTED SAUDI ARABIAN TEAM INTERNATIONALLY

- ▶ MOHAMMED AZIM KARAJAGI, Player & Coach of REGC and Batting allrounder has been the former U19 Coach for Saudi Arabia.
- ▶ He has played first class cricket all around the world representing India internationally and running clubs in Qatar, UAE, KSA and India.
- ▶ As an experienced cricketer and an only ICC approved LEVEL 3 Coach in Saudi Arabia and we are glad to have him with us at REGC.

REGC TEAM PROFILE FOR SEASON 2021-22



REGC - TEAM SQUAD SEASON - 2021 - 2022



**Mohammed
Azeem**



**Hisham (C)
Shaikh**



**Kannan (VC)
Gopi**



**Prasanth
Kumar**



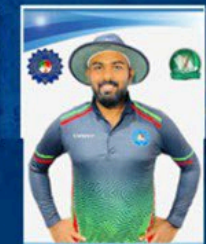
**Bilal
Khan**



**Usman
Mugul**



**Mustafa
Kalander**



**Prashanth
Mogaveera**



**Abdulah
Sherazi**



**Abdulla
Zaidi**



**Varun
Saravanan**



**Aziz
Khan**



Shehzad



**Zohaib
Asim**



**Raiyan
Khan**

Our Sponcers

**Media Streaming
Apparel Partner**



Powered By



AZEEM

(Team Manager & Coach)



SARAVANAN

(Team Coordinator)



ARSHAD

(Scorer & Media Manager)





Where Your Money Goes

Proceeds from our standard sponsor packages go toward costs such as:

- Training equipment
- Team safety equipment to reduce the cost to players
- Reducing junior program costs
- Match balls
- Reducing uniform costs for new players

Sponsors are also invited to assist with one-off costs or projects such as:

- New scoreboard
- Annual Come'n'try/Charity Day

SPONSORSHIP FUND BREAKDOWN

- We would like to request your kind support in arranging the Sponsors for such a prestigious cricket club
- Break down for the complete season per year
- There are three tournaments every year and almost 48 matches per year including finals.
- Registration Fee: 2000 SR
- Tournament Fee: 3500 SR
- Refreshments per match : 300 SR
- Cricket Equipment like (Pads, Gloves, Bats, Helmet, Thigh pads, abdomen guard cost per Season: 20,000 SR
- 2 Cricket Uniforms with sponsor logos: 12,000SR
- Man of the match awards per match : 200 SR X 48 Matches = 9600SAR
- 2 sweaters (Color and White) & 1 practice kit (T shirt, Trouser, Shorts and Sleeveless inner): 5,000 SR
- 2 pair of shoes for each player: 5,000 SR
- Monthly Team meetings and Annual Dinner Approximate 7000SAR
- 32 international size kit bags for each player ,Approximate 3500SAR
-
- ---

TOTAL APPROXIMATE AMOUNT: 77,000 SR ANNUALLY





- **FELICITATION FOR SPONSORS.**
- **The sponsors will have the flexibility of sponsoring the entire event or the part of it whatever they deemed appropriate.**
- **The benefits for the sponsors:**
 - **1. Media coverage in the leading Newspapers.**
 - **2. www.markcricket.com website and Social Media Pages coverage on SACF,RCA official page having more than 8000 members.**
 - **3. WhatsApp coverage on official RCA group for more than 2000 members.**
 - **4. Include live scoring on international website www.cricclubs.com and crichereoes**
 - **4. Information on Twitter Account**
 - **5. Display of your Stands, Roll Ups or Hoardings on the occasion if material provided by the sponsor.**
 - **6. Your executives will be invited as our guest of honors and Guests**
 - **7. Latest SCC 2020 program - Including names of REGC players**

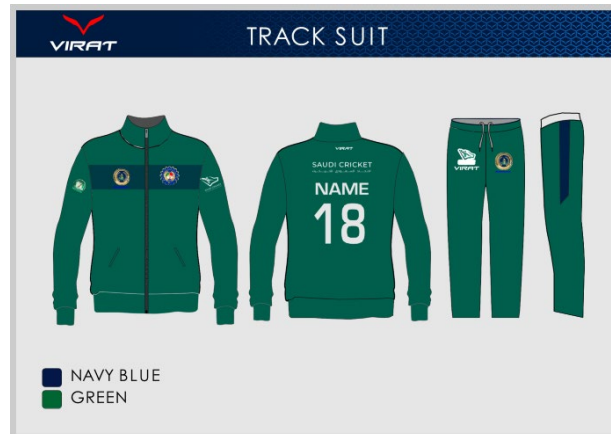
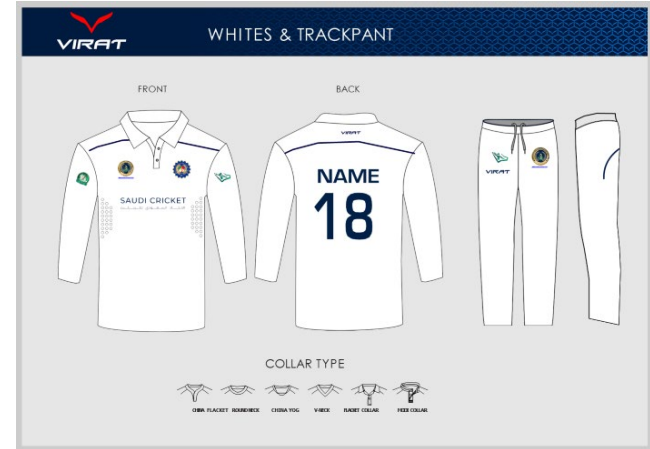
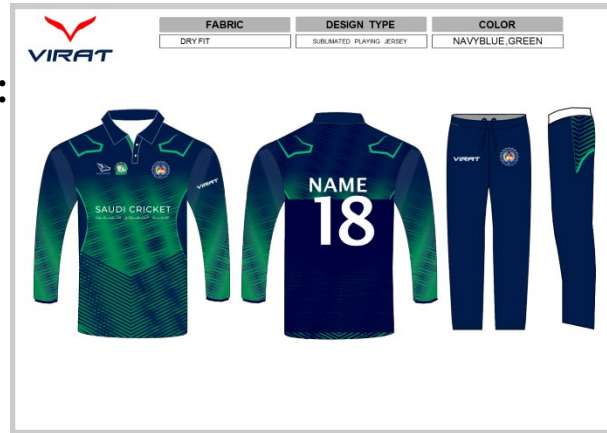
APPAREL BRANDING

PRINCIPAL SPONSORS:

- 1 FRONT OF JERSEY
- 2 RIGHT UPPER CHEST
- 3 BACK OF JERSEY
- 4 MIDDLE CHEST / PENDANT

SPONSORS:

- 5 LEAD ARM UPPER
- 6 NON-LEAD ARM UPPER
- 7 NON-LEAD ARM LOWER



APPAREL BRANDING

SPONSORS:

- 8 LEAD CAP / HELMET
- 9 REAR CAP / HELMET
- 10 LEAD TROUSER
- 11 NON-LEAD TROUSER





Contacts

Thank you for your consideration.

For any questions or to secure one of our sponsor packages please contact:

**Mohammed Azimooddin
Founder, Owner
+966-58-0826057**

[Club Email : markiccgl3@gmail.com]

To see more on our club, please visit our website or social media pages.

www.markcricket.com

THANK YOU